



2019 ADVERTISING RATES

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
Email	Website
Advertisement Run Dates	
Beginning:	Ending:

ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE/SUBSCRIPTION	AMOUNT DUE
MCOPA On-Line Newsletter			
Newsletter Cover Pages		On-Line Only	
<input type="checkbox"/> Full Page – Inside Front	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
<input type="checkbox"/> Full Page – Inside Back		\$450.00/month	
<input type="checkbox"/> Full Page – Outside Back		\$450.00/month	
Newsletter Inside Pages		On-Line Only	
<input type="checkbox"/> Full Page – 1 Issues	(7.75 x 10.25) in PDF or JPG format.	\$400.00/month	
<input type="checkbox"/> Full Page – 12 Issues	(7.75 x 10.25) in PDF or JPG format.	\$350.00/month	
<input type="checkbox"/> Half Page – 1 Issue	(7.75 x 5) in PDF or JPG format.	\$275.00/month	
<input type="checkbox"/> Half Page – 12 Issues	(7.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 1 Issue	(3.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 12 Issues	(3.75 x 5) in PDF or JPG format.	\$150.00/month	

Email Blasts	1,200 members per blast	\$250.00/email	
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Website Banner Ads	*Current Newsletter Advertiser Rates	Per website	
<input type="checkbox"/> Banner – Current Advertiser	Please indicate: <input type="checkbox"/> MCOPA Website	\$500.00/year*	
<input type="checkbox"/> Banner – Non-Advertiser	Please indicate: <input type="checkbox"/> MCOPA Website	\$100.00/month	

Monthly Meeting Sponsor	Dates/Locations posting quarterly in Monthly Newsletter		
<input type="checkbox"/> Monthly Meeting	Please indicate month(s) Table Top Display ONLY	\$750 per meeting	
<input type="checkbox"/> Monthly Meeting	Please indicate month(s) Table Top Display AND 5 minutes on Agenda	\$1,500 per meeting	

Meeting Buffet Sponsor	Dates/Locations posting quarterly in Monthly Newsletter		
<input type="checkbox"/> Buffet Sponsor & Speaker	Please indicate month(s) Table Top Display and 20 minutes during luncheon	\$3,000 per meeting	



Trade Show Program	NOTE: ADS MUST BE RECEIVED BY MARCH 6	PRINTED SHOW PROGRAM	
Program Cover Pages*	<i>*show sponsorships take precedence (contact the Association's business office for availability)</i>		
Program Inside Pages			
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. Black & White	\$500.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. Black & White	\$350.00	
<input type="checkbox"/> Quarter Page	(3.75 x 5) in PDF or JPG format. Black & White	\$250.00	
Payment must accompany this form. Checks may be made payable to MCOPA			Total (add all boxes checked above)

Newsletter ads must be received monthly by the 18th of each month via e-mail to cheryl@masschiefs.org (i.e., December 18th for January Issue)

Installment payments available, please contact the Association's office for additional details.

Payment Information

- Enclosed is our check payable to the MCOPA in the amount of: \$ _____
- Please invoice us as follows: Monthly / Quarterly / Annually
- Please charge our credit card*: Visa / Master Card / American Express
 Credit Card # _____
 Name as it appears on Card: _____
 Expiration Date: _____ CSV Code: _____

*Please note: Your card will be charged an additional \$20.00 credit card transaction fee.

All advertisements, sponsorship programs and packages are on a calendar basis (January – December)



2019 Yearly Program Sponsorships

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
Email	Website
Start Date:	End Date:

SPONSORSHIP TYPE	DESCRIPTION	AMOUNT DUE
Platinum Sponsor	12 Full Page Advertisements in MCOPA On-Line Newsletter 1 Email ad Blast 1 Banner Ad (MCOPA Website) 1 Standard Booth at the 2019 MCOPA Annual Trade Show 1 Full Page (B&W) advertisement in the 2019 Annual Trade Show Program	<input type="checkbox"/> Associate Member: \$6,425.00 <input type="checkbox"/> Non-Member: \$6,675.00
Gold Sponsor	12 Half Page Advertisements in MCOPA On-Line Newsletter 1 Email ad Blast 1 Banner Ad (MCOPA Website) 1 Standard Booth at the 2019 MCOPA Annual Trade Show 1 Full Page (B&W) advertisement in the 2019 Annual Trade Show Program	<input type="checkbox"/> Associate Member: \$4,925.00 <input type="checkbox"/> Non-Member: \$5,175.00
Silver Sponsor	12 Half Page Advertisements in MCOPA On-Line Newsletter 1 Banner Ad (MCOPA Website) 1 Standard Booth at the 2019 MCOPA Annual Trade Show 1 Half Page (B&W) advertisement in the 2019 Annual Trade Show Program	<input type="checkbox"/> Associate Member: \$4,525.00 <input type="checkbox"/> Non-Member: \$4,875.00
Patron Sponsor	12 Quarter Page Advertisements in MCOPA On-Line Newsletter 1 Banner Ad (MCOPA Website) 1 Standard Booth at the 2019 MCOPA Annual Trade Show 1 Half Page (B&W) advertisement in the 2019 Annual Trade Show Program	<input type="checkbox"/> Associate Member: \$3,625.00 <input type="checkbox"/> Non-Member: \$3,875.00

Please mail or fax registration with payment to:
 Fax: 508.839.3702 Phone: 508.839.5723

Massachusetts Chiefs of Police Association, Inc.
 353 Providence Road, South Grafton, MA 01560